

Elegant.

experience

entertainment production events filming conferencing virtual events



Elegant.

experience

We do live entertainment, communication and experiences – really well!



A DYNAMIC TEAM THAT CREATES INCREDIBLE EXPERIENCES



Elegant Experience work nationally and because we have over 54 years of combined industry and global theatrical experience we will create mesmerizing experiences for your guests. Our personal touch will help you engage with your audience members in the right way, at the right time. From our humble beginnings in 2007 offering our very own original Singing Waiter acts we have grown to become one of South Africa's leading event and entertainment companies. Over the years our expertise and offerings have extended to production, filming, conferencing and virtual events. If you are looking for an incredible experience we are the team that will ensure the magic happens.

LOCATION SCOUTING, CATERING AND HOSPITALITY



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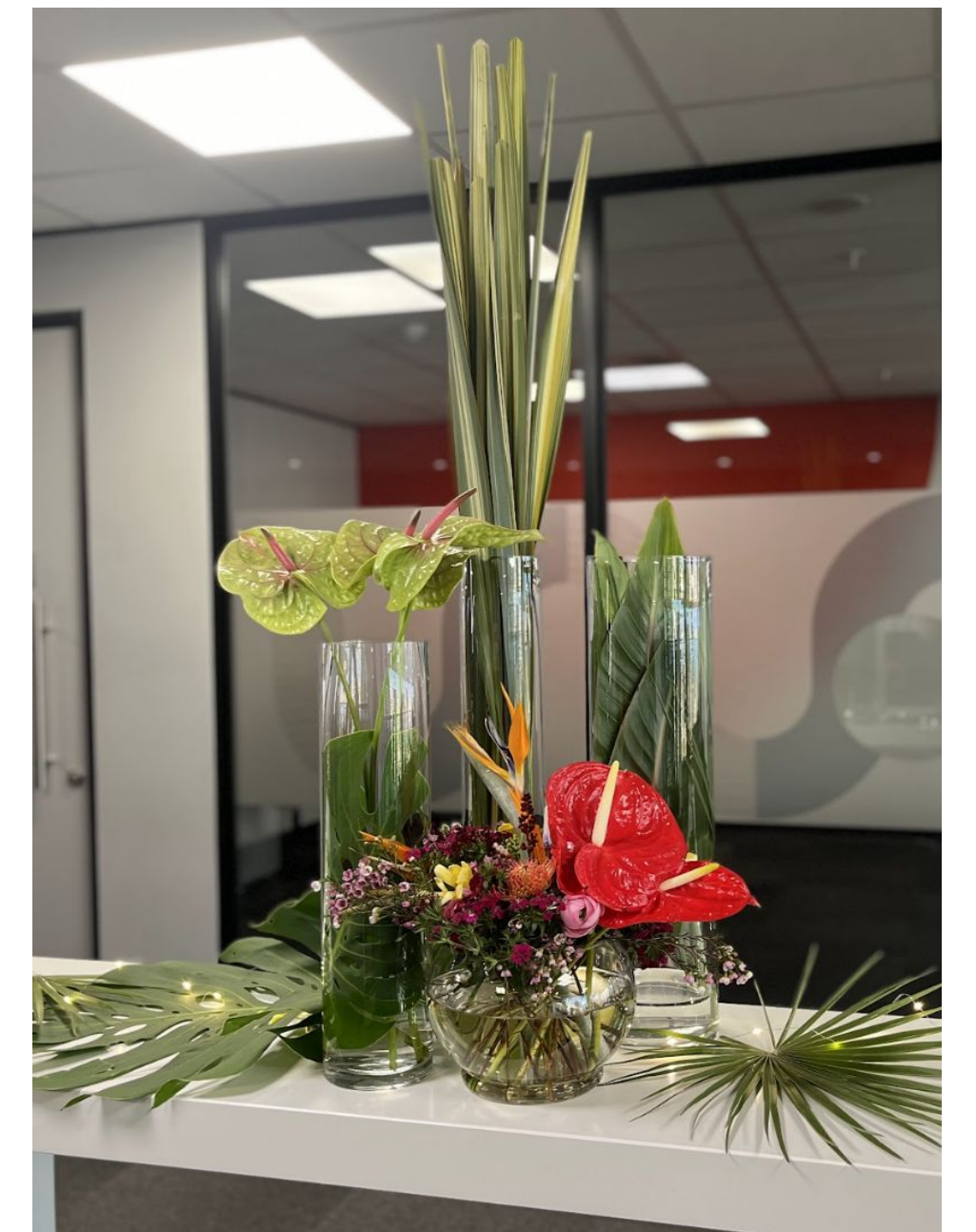
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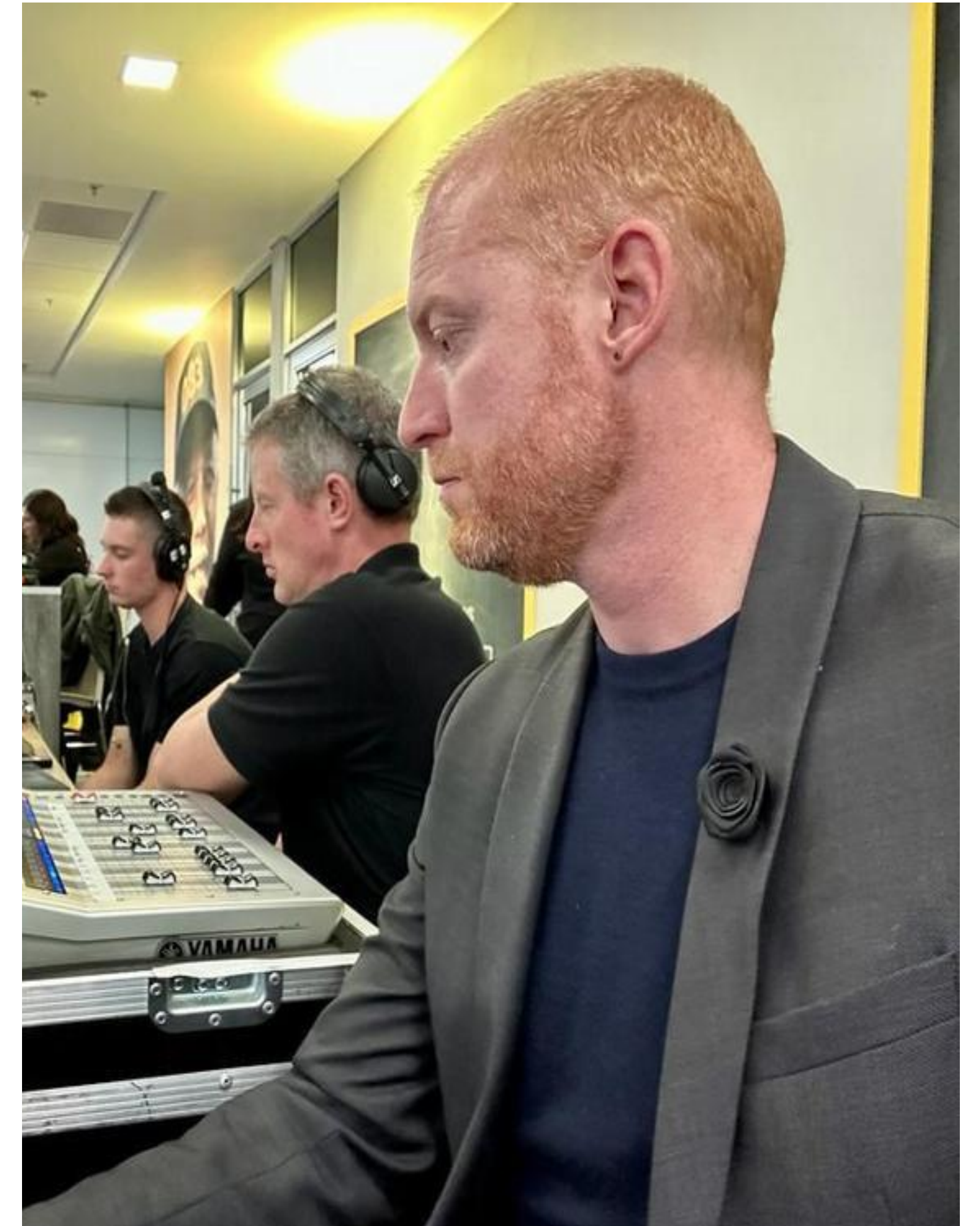
VENDOR AND SUPPLIER COORDINATION



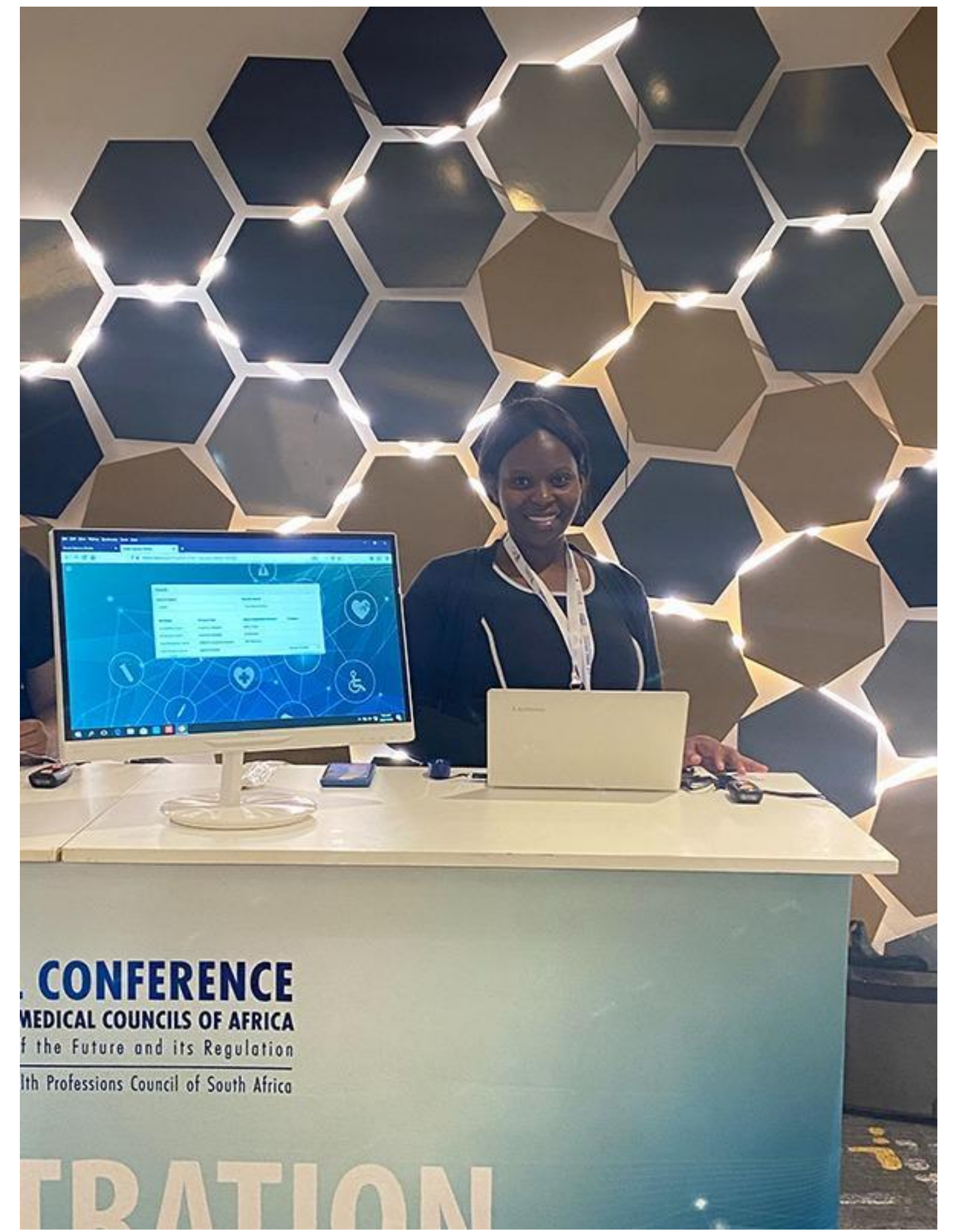
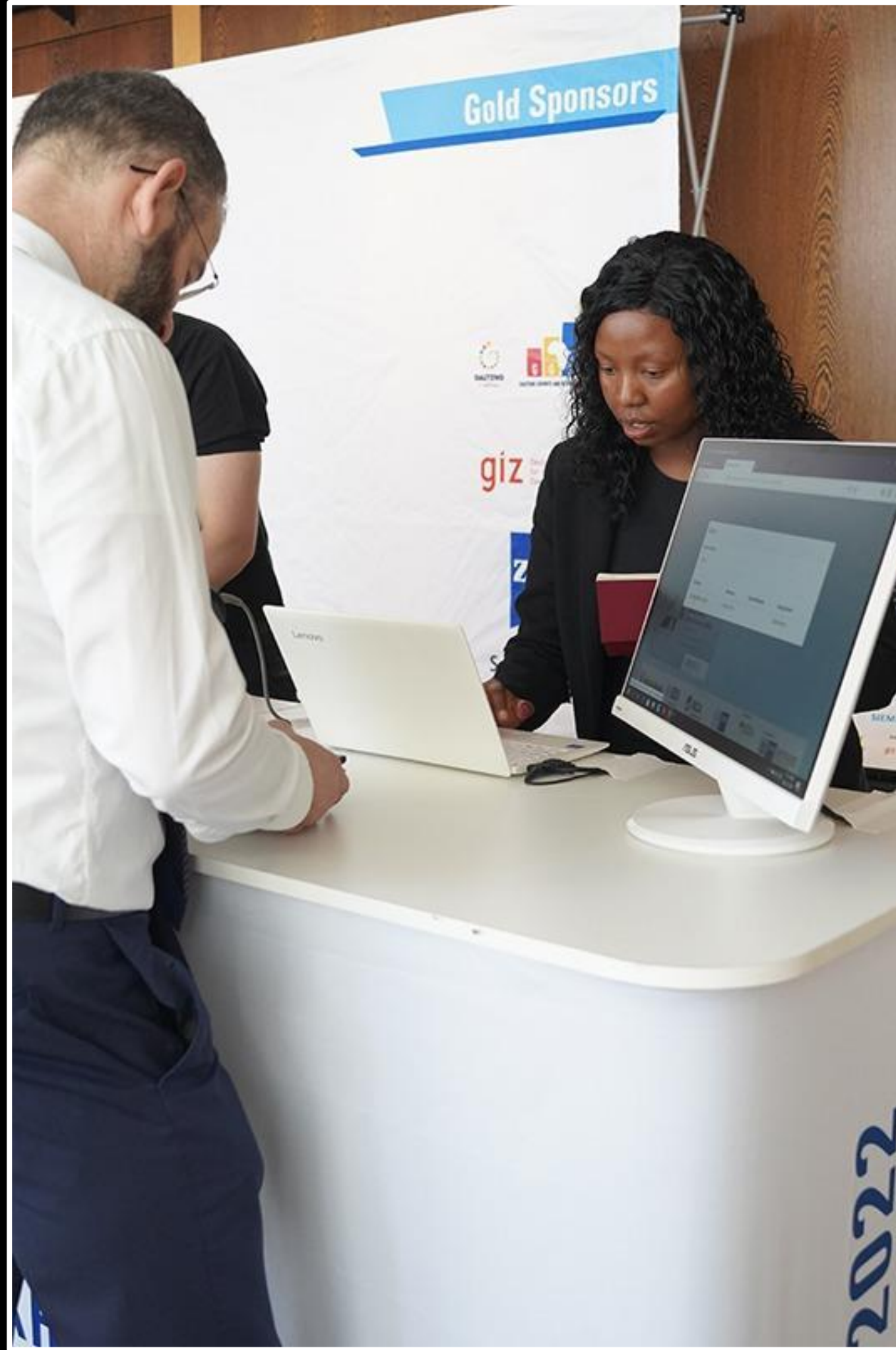
DECOR AND CREATIVE CONCEPT MANAGEMENT



LIVE EVENT PRODUCTION, TECHNICAL DIRECTION, AUDIOVISUAL



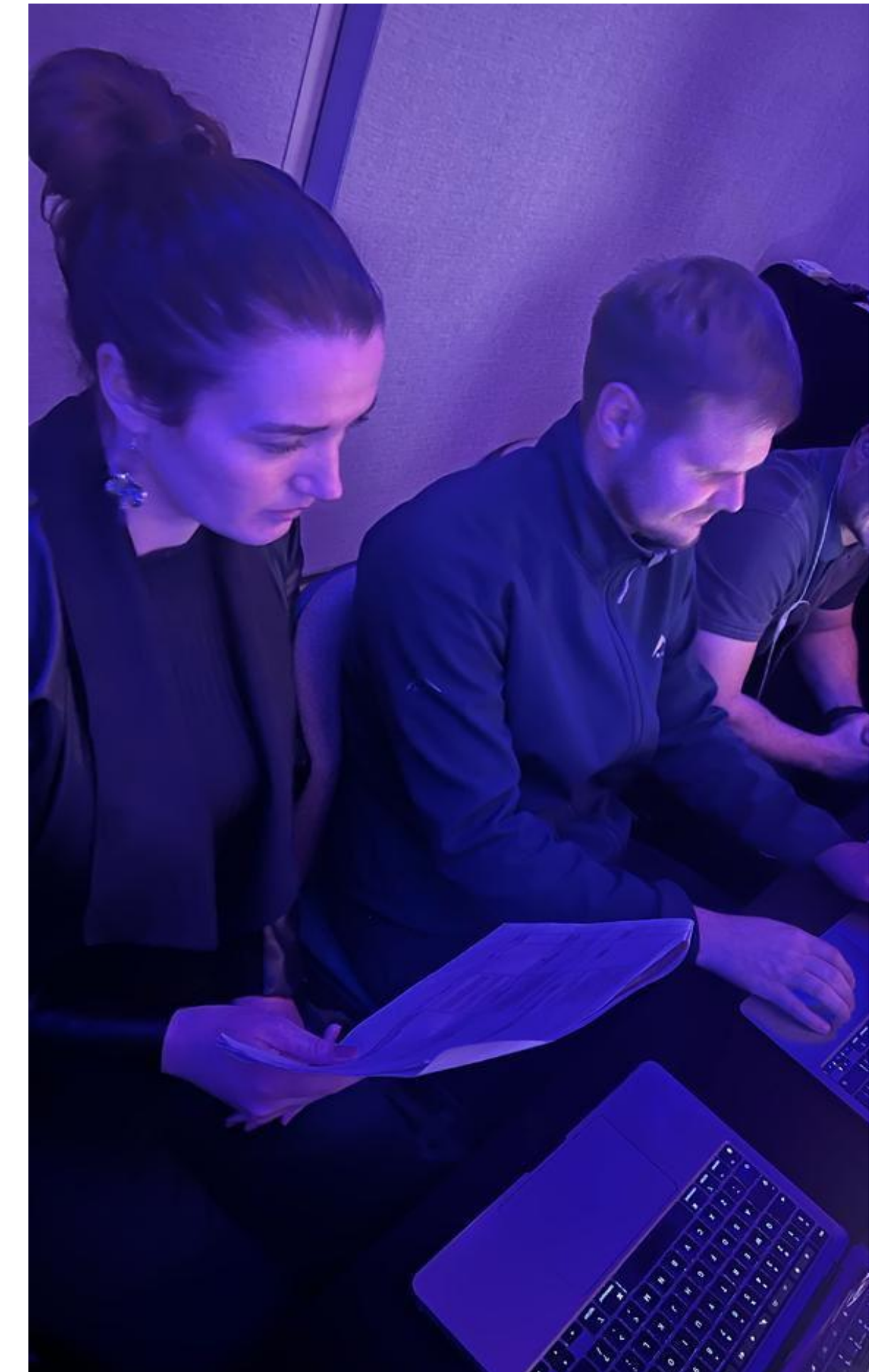
REGISTRATION AND ON SITE MANAGEMENT



ENTERTAINMENT CONCEPTUALIZATION AND MANAGEMENT



STAGE MANAGEMENT, SCRIPT WRITING AND SHOW CALLING



VIRTUAL EVENT PRODUCTION AND MANAGEMENT



ACTIVATIONS



INDUSTRIAL THEATRE



A DYNAMIC TEAM THAT CREATES INCREDIBLE EXPERIENCES



We work on events from tiny to large, from industrial to grand. We get under the skin of what you are communicating to your audience and how best you can entertain and thrill your audience. We work with a range of suppliers, all with very special sets of skills, and we are experts at identifying who will provide you with the best service. We marry creativity with logistical excellence and are cool as cucumbers under pressure.



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Case Studies



CLIENT BRIEF

A full production show for the year end achiever awards.

The client had never had a show or entertainment before and post COVID they were very excited to celebrate together in a way they'd never done before. The client wanted celebrity performers and a show that highlighted the spirit of resilience and honoured their past year, achievements and struggles in way that brought them all together in a fun and celebratory way.

OUR CREATIVE INSIGHT

We suggested a number of performers that we believed would suit the theme, the demographics of the client and representative of a South African landscape. We suggested a few different options of how this could be executed and what themes they could apply to really create a cohesive and vibrant production.

HOW WE EXECUTED THE PROJECT

After securing all the artists contracts and countless production meetings to get to the final structure of the evening and show down we went into pre production writing all the creative links and putting together a working production schedule. This involved rehearsals and booking and creation of costumes, props, set build and creation of musical backtracks for on the night.





OUTCOME

2021 AWARDS

We created a 3 act show featuring SA vocal sensations Loyiso Bala, Lloyd Cele, Funeka Pepeta and the incredible Ndlovu Youth Choir, fresh from their success at America's Got Talent. To create a throughline within our theme and story our incredible Elegant Entertainment dancers brought the stage to life and helped amplify a full and colourful production feel right up to our celebratory finale singing the client very own song written for rhythm by the amazing Mi Casa! The evening was hosted by the charming MC Dr Michael Mol, a perfect addition for a client in the healthcare space.

2022 AWARDS

We created a 3 act show featuring Tamara Dey, 6 Dancers and The Belting Betties!

A full show that featured only female headline acts celebrated a new theme of resilience as the company kept striding forward into new spheres and achievements. The dancers had a more integral role in 2023 creating spectacular acts that were truly emotive and also helped elevate the performances of our incredible vocalists from the inspiring opening number to getting everyone up and on their feet to celebrate once again singing their now popular company song written by Mi Casa. Again Dr Michael Mol was our sensational MC, having now become a member of the Life Healthcare family.

"The compliments coming out of the last two days have been overwhelming in some cases. We have words uttered like; world class, exceptional, brilliant, spectacular, perfect to name a few. The staff enjoyed the gala dinner so much and truly felt acknowledged." Pennie Phillips, Life Hospitals



OUTCOME

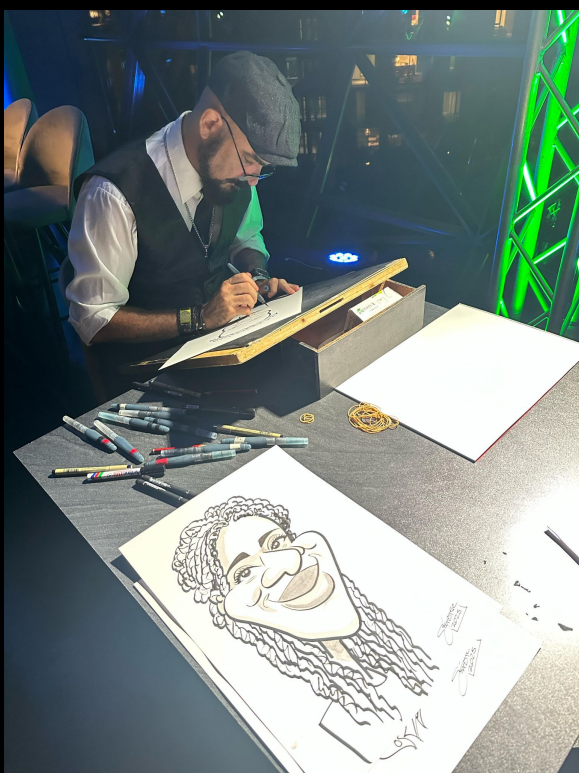
2023 AWARDS

We created an immersive show featuring Aerial and Floor Cirque Acts, Live Musicians, and the incredible vocals of the talented Lloyd Cele and Tracey Lee Oliver. A whimsical show with a 'Cirque Du Soleil' feel that felt inspirational and spectacular as we celebrated the many achievements of the organisations inspiring staff. Helping us give that inspirational flow was the talented radio host Bunny Majaja as MC for the night- we even included this talented lady in a surprise song at the end of the evening with our full cast for a spectacular finale!



2024 AWARDS

With a paired down show for 2024 due to internal sentiments we took an existing show with the talented Out Of The Blue Band and their stunning dancers to give them a Legends Through The Ages show. We intertwined the songs choices from the 1980's to 2024 to tell the story of Life Healthcare, it's milestones and achievements. The show was fun and quirky and featured the talented Craig Urbani and Mortimer Williams - stars of the stage and screen. The evening was once again brought together by our MC, the incredible Good Guys Things Guy, Brent Lindeque who helped remind us why SA and Life Healthcare are such powerful and inspiration journeys to celebrate!



CLIENT BRIEF

A full programme of entertainment for Aramco African Convention.

The client, based in Saudi Arabia was returning to the Zeitz Mocaa for their second year and after a very successful event last year and wanted to scale up the entertainment offering but keeping it subtle, elegant, professional and understated, to represent their business values. The entertainment was to utilise multiple locations in the venue and wrap around the whole three hour event, as an immersive experience.

OUR CREATIVE INSIGHT

For our client we created a detailed creative vision for all of the entertainment across the whole venue, paying attention to each of the potential touch points and ensuring we utilised the uniqueness and scale of the venue. From this initial proposal we met multiple times online, face to face and on site with the client so as to refine, focus and adapt all of the elements into the final production.

HOW WE EXECUTED THE PROJECT

We collaborated with our artists, client and end client to ensure all stakeholders understood the overall vision of the event, ensuring all materials were sourced and all additional personnel were secured in as timely manner as possible. We were on site the day before the event ensuring all resources were in place and the flow of the venue worked as planned. On day of the event all artists were walked through the whole building, we liaised with our technical and hospitality partners and ensured that our end clients final adjustments were all incorporated. Once the event started our team was on hand for client, end client and artists as required to ensure a smooth and seemingly effortless event.

THE FESTIVAL OF EVENTING 2026



CLIENT BRIEF

The client brief for the Festival of Eventing called for bold, blue-sky thinking, encouraging a creative approach where anything was possible. The objective was to develop a diverse range of entertainment concepts and activation points that would engage, excite, and inspire eventing delegates throughout the experience. Ideas needed to be interactive, visually impactful, and designed to spark conversation, encourage participation, and showcase the vibrancy and innovation of the events industry.

OUR CREATIVE INSIGHT

Our creative insight was to leverage as broad and diverse a range of artists as possible, spanning multiple demographics, genres, and performance styles. By curating a varied entertainment line-up, we aimed to create a dynamic festival atmosphere that would resonate with the wide spectrum of eventing professionals in attendance. The intention was to deliver a mix of showcase and headline moments, alongside unexpected stand-out performances and surprise elements. .

HOW WE EXECUTED THE PROJECT

The project was executed through a close and collaborative working relationship between all partners involved. From the outset, we prioritised clear, open and honest communication, ensuring that ideas, feedback and logistical considerations could be shared efficiently and constructively throughout the planning process. Strong collaboration with the artists themselves was also key to the success of the programme. By working closely with performers, we were able to shape moments that felt authentic, engaging and aligned with the overall vision of the event.

KEARNEY HYBRID EVENT 2022 - 2025



CLIENT'S BRIEF

The client needed a full hybrid event solution including staging, streaming to their online platform, decor, catering and show management on the day.

OUR CREATIVE INSIGHT

Drawing from our knowledge from hybrid eventing in the past, we decided to set up the day before and ensure that the link was working, with our live feed and cameras in the room. We also recorded in the room and had Clinton as show director for the day, ensuring that the streaming to the platform worked smoothly. The client also wanted us to incorporate the colour schemes and the theme for the day for this particular event was Africa Day so the catering and the decor were the reflection of the theme.

HOW WE EXECUTED THE PROJECT

In collaboration with the client, we decided on a way forward with regards to timelines of clearing the room, setting up, the staging and the technical. We also decided on final numbers for decor and for catering. Ensuring that the event ran smoothly was priority for these clients and having our expertise with show calling on site, helped tremendously, with this event. Set up we did the day before; we also tested the links the day before and most of our furniture & decor elements were set up the previous day as well. This ensured a seamless show day, on the day of the event just checking the link to the online platform and ensuring that everything would run smoothly two hours before the event started. This event was a huge success and the client was happy with the outcome.

TELKOM CONFERENCE 2024- 2025

CLIENT'S BRIEF

The client needed entertainment solutions for a three-day conference. The attendees were young delegates from all over the African continent. The theme was a futuristic African theme and the entertainment had to reflect this. They also requested that it be fun and uplifting as most of the delegates would be a young crowd.

OUR CREATIVE INSIGHT

With our extensive knowledge of entertainment over the years, we were able to draw on many entertainment acts that suited the Futuristic African Theme. We then suggested what entertainment we thought would be best suited for each day and for each group throughout the conference. We liaised with the client, on what the outcome was to best for each of these evenings and how they would like the crowd to interact with each particular night's form of entertainment.

HOW WE EXECUTED THE PROJECT

For the first night we booked our singing water act Arias Anonymous. This was a great opening act for the first welcome dinner, as it left the guests with a memory they'll never forget. Opening the conference, we used the incredible Jessica Mbangeni a praise poet who usually does her praise songs in the Xhosa language but for this event, she did a mix of the Xhosa language and the Zulu languages and it worked perfectly for the opening of this particular conference. We then extended the theme of the Zulu nation, as we were in the Drakensberg mountains with Zulu dancers creating a true Zulu feel for our guests, as they went to dinner that evening. We took the futuristic theme to a new level that evening with our dancers going into an LED suit performance. This was high energy with an African feel in the music to give a futuristic feel, something reminiscent of a Wakanda Nation.



MOMENTUM SPOKESPEOPLE 2023

CLIENT'S BRIEF

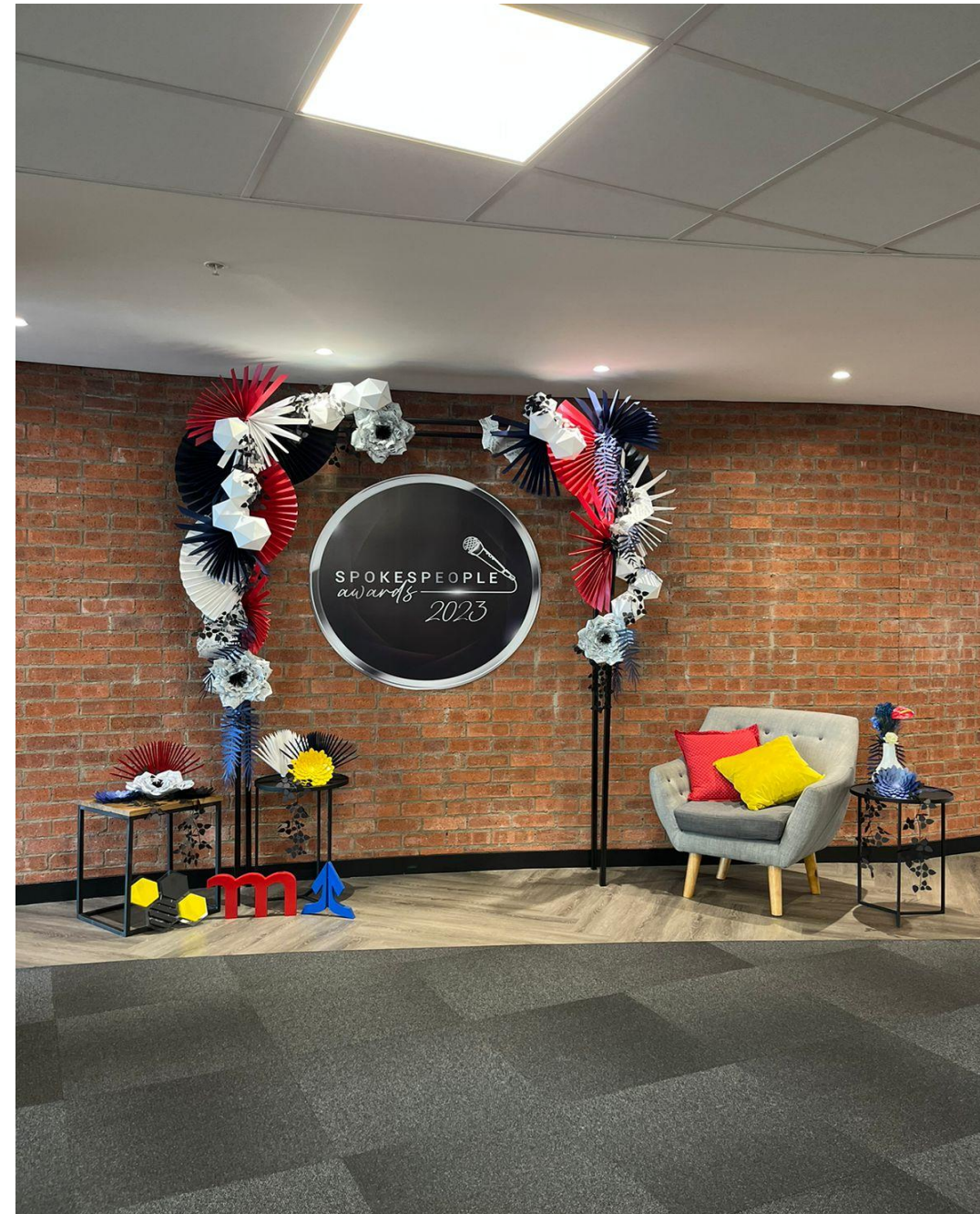
This event is a prestigious awards ceremony that takes place yearly for our client. When we were briefed on planning 2023's event we were asked to keep certain elements of the theme running through from last year. The client wanted to preserve elements that spoke to the meaning of the event pulling these throughout whilst also bringing in something new and fresh and also making it feel a little more lux. On the tech and av side we were briefed on the theme winners and running order of the awards ceremony.

OUR CREATIVE INSIGHT

We wanted to create an element of whimsy with the newspaper element that the client wanted in the decor. So we did disproportionately big "poppy" newspaper flowers. The result was a stunning contrast between the soft flowers and sharp print. This crisp black and white really popped in photos and was very striking against the red, blue and yellow corporate identity colours. We brought these colours in with other floral elements as well as some more very structural paper elements.

HOW WE EXECUTED THE PROJECT

Setup on the tech and av and furniture was done the day before to allow time for final finishings and run throughs and a dry run on the morning of the event. We had final decor elements arriving alongside getting everything polished and rehearsed for final proceedings on the show calling at the tech desk. We setup all our stunning floral and paper elements and pulled together all the final touches in this time as when, and the team was on standby by the times guests arrived and all hands on deck, our showcaller ensuring seamless running of the awards, and our event producer and assistance on the floor managing the event.



MOMENTUM SPOKESPEOPLE 2025

CLIENT'S BRIEF

This event is a prestigious awards ceremony that takes place yearly for our client. We were excited to be involved in running the event again in 2025. For 2025 the theme was Barcelona. The motivation was unpacking “The Barcelona Principles” and reframing how PR impact is measured. The client wanted to pull this through the event with Barcelona inspired decor, food and mood. Taking cues from the architecture of Gaudi and other Spanish touches.

OUR CREATIVE INSIGHT

We really wanted to have fun with the really unique and stunning theme. A bright Mediterranean colour palette at the forefront, drawing on some of Gaudi's most eye catching mosaics. We suggested a photo backdrop with a mosaic design in the artwork, and some stained glass themed decor backdrops. The florals were done to the colour palette with some fans to bring in theme. We used the iconic song “Barcelona” in proceedings and other tracks with a victorious feel to accompany the awards and throughout the event.

HOW WE EXECUTED THE PROJECT

The evening before was setup for technical and AV as well as furniture and decor. All was in place and good to go for the next morning. This gave us ample time for a early morning dry run to be standing by for guests to arrive in the afternoon. The team at the tech desk were on it from start to finish and all awards ran beautifully on time. Once guests had finished networking and goodbyes we broke down the event the same afternoon.



ALSTOM 2 DAY CONFERENCE 2022



CLIENT'S BRIEF

Our client was bringing together numerous management teams from each of their key companies within the transport industry. It was the first time they had come together after the COVID hibernation and the event was driven by connection in order to regroup.

OUR CREATIVE INSIGHT

We identified that live entertainment and experience was key, in a time that was purely post online engagement.

HOW WE EXECUTED THE PROJECT

VENUE: IRENE COUNTRY LODGE

Day One was dedicated to the execs and a high end intimate dinner experience. We brought in Robbie from Beyond the Vine who paired the stunning evening dinner with his handpicked superb wines. Robbie is a born storyteller who hosted the evening and even had them open a bottle with a saber. So much fun!

On day two we created a hybrid awards event for 150 people. The day was hosted by the highly talented Rene Mabotha who entertained with her stunning vocals as well as leading the day's proceedings. We created a sumptuous awards theme and transported the guests into a luxurious day time conference.

We provided venue management, event management and design, entertainment, technical, live stream, décor design and delivery, AV design and show calling.

ALSTOM 2 DAY CONFERENCE 2022

OUTCOME

The tone was set perfectly for networking and sharing of vital information. The venue created the sensation of being away from the hustle and bustle but is highly accessible. Guests were treated to excellent service and entertainment that heightened a simple conference.



GAUTRAIN VIRAL FLASH MOB 2022



CLIENT'S BRIEF

Gautrain had identified a day to offer free transport and increase footfall on the service. They were looking for creative ways to activate the service on the day whilst entertaining passengers that usually wouldn't spend as much time on the Gautrain.

OUR CREATIVE INSIGHT

We suggested that at all of the larger stations we place a DJ to play tunes and create a hype whilst people bought tickets and entered the station. We then created a vibrant flash mob that could be performed at a few of the stations on the same day.



GAUTRAIN VIRAL FLASH MOB 2022



3. HOW WE EXECUTED THE PROJECT

We love a flash mob! This one was particularly fun. Our client was pretty clear in what they wanted, so we took that brief and ran with it! We used upbeat funky music that we knew would catch people's attention and edited a track, we cast a mixture of people with mixed abilities true flash mob style and then we choreographed a really cool flash mob that captured people's hearts and ended with passengers even joining in!

4. OUTCOME

The buzz on the day at the Sandton Gautrain station was super awesome! The media attention was pretty impressive being picked up by all major outlets.



[Click here to watch: https://www.youtube.com/watch?v=EToqJTcArbM](https://www.youtube.com/watch?v=EToqJTcArbM)

FEM AWARDS DINNER - 3 SIMULTANEOUS EVENTS 2021 - 2025



FEM AWARDS DINNER



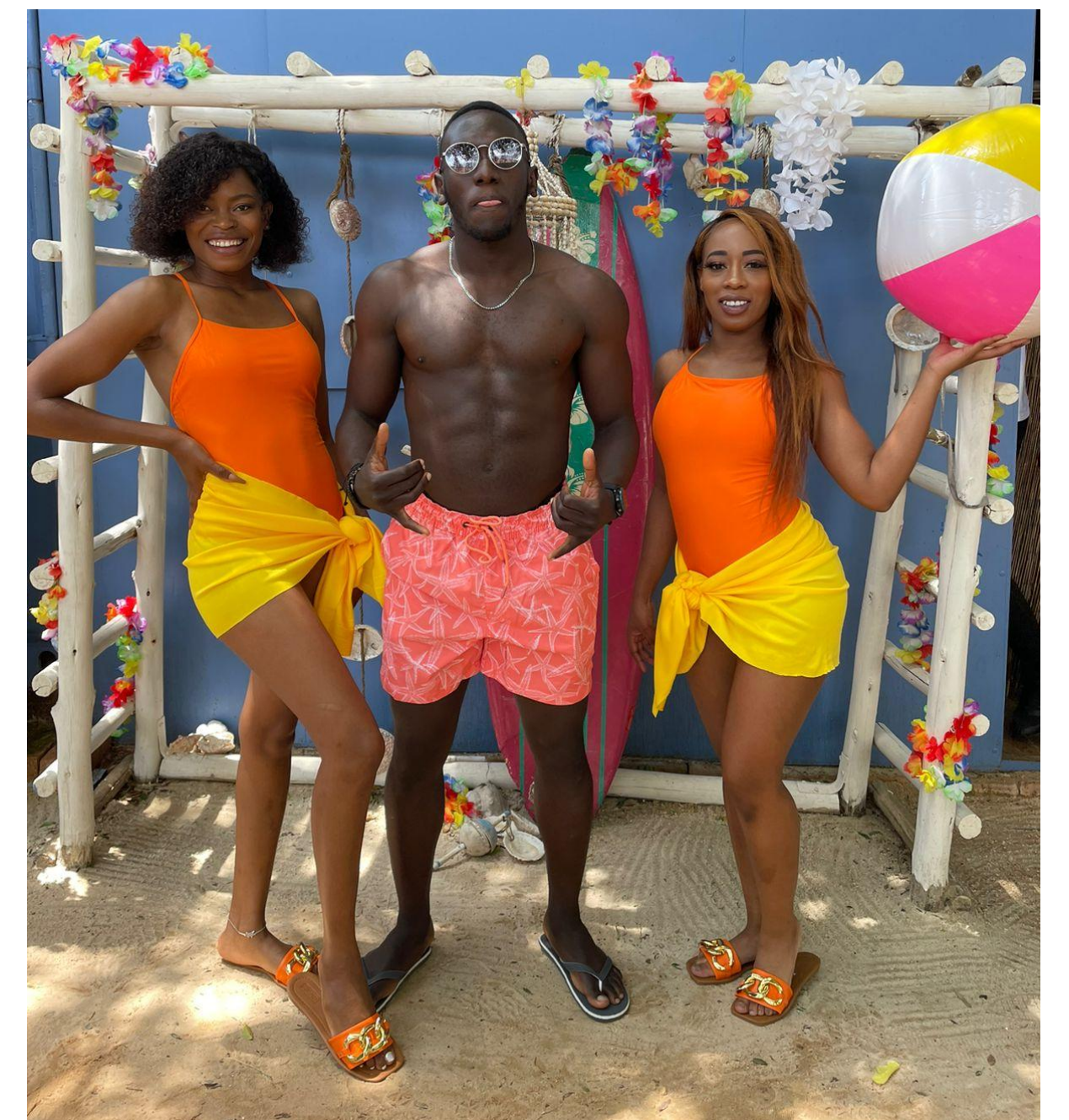
MOMENTUM EXEC LUNCH 2022 & MOVIE LAUNCH



VARIOUS EVENTS



VARIOUS EVENTS



VARIOUS EVENTS



VARIOUS EVENTS



VARIOUS EVENTS



VARIOUS EVENTS



VARIOUS EVENTS



VARIOUS EVENTS



MEET THE TEAM



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BROOKE GREENHILL

CREATIVE PRODUCER/MD



Brooke trained at Arts Educational in London and worked in professional theatre in the UK from the age of 14 upwards. She has performed in over 11 pantomimes throughout the UK, on a ship performing 10 different production shows, in Buddy, Oh What a Night, Hair, Honk, A Chorus Line and Pippin working with some of the industry's best. Since this time she worked in theatre education with children and young adults in the UK for over 15 years, creating productions and progressing theatrical skills.

Brooke established Elegant Experience in 2011 upon relocating to South Africa and since then has worked with clients such as Liberty, Momentum, Nedbank, IDC, SA Reserve Bank, SAGF and many more on productions small and large ranging from creating opening ceremonies to full scale production shows, creative online engagements and everything in between.



CLINTON HOURQUEBIE

CREATIVE PRODUCER



Clinton is a well known theatre practitioner with over 20 years experience in the Industry. With an honours degree in Performance art from AFDA Clinton has spent the last decade developing and directing many theatrical productions and musical theatre shows. As a performer he was seen in productions from Grease and The Full Monty to all male version of The Pirates of Penzance.

As a creative director at Elegant Entertainment for the last eight years Clinton has directed and overseen countless corporate productions for clients ranging from the South African banking sector, pharmaceuticals companies and global mining firms. He has become an expert online show caller and has a flair for knowing what content works best for each crowd.



ASHLEIGH BLACKBURN

CREATIVE MANAGER

Ashleigh has over 20 years in the field of Interior Design for the high end private domestic market and select corporate projects. A design minded, creative at heart with a great and enduring love for all forms of design as well as all of the expressive arts. Graphic art and the written as well as spoken word being her style of expression, which she has practiced as an "extra mural" since school Eisteddfod days.

Fully in her element surrounded by drama, dance and music as well as being "backstage" with her theatrical compatriots. Joining The Elegant Experience in 2022 was an opportunity to grow and expand in a space that combines working experience and a skillset from the design industry with many passion pastimes, it is an intersection of head and heart in many respects. Ashleigh is savvy within the design and furniture aspects of event and a logistics expert on site at events.





CANDICE NKOSI

EVENT MANAGER

Candice is a marketing professional with over 6 years of experience in the field. She has worked for various agencies in the advertising & entertainment industry.

Since joining as Production Assistant at Elegant Experience in 2022, she has hit the ground running dotting all the "i"s, crossing all the "t"s with exuberant efficiency and her signature side of sass.

Candice is an expert Artist Manager and incredible on site as well as behind the scenes. Candice is an accomplished rapper, a performer, writer and is passionate about the artistry, lyrics and ethos of the genre. Her love for music in general extends to many styles and artists.





PAUL BUTLER



CREATIVE PRODUCER CAPE TOWN

Paul trained at drama school in London and worked in professional theatre in the UK as a performer for a number of years, both in the West End and UK Tours. Paul has run several performing arts based businesses and worked in education, conceiving and producing numerous productions and events within a wide range of disciplines, styles and genres.

Previously based in the United Kingdom, he has recently chosen to bring his unique set of skills to South Africa and has relocated to Cape Town. Paul is an experienced choreographer, director and scriptwriter and chooses to specialise in the corporate entertainment world.



WHO WE WORK WITH



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THANK YOU

